

PANEL 1 · 98mm · FLAP, TUCKS IN

FOLD

PANEL 2 · 99mm · BACK COVER

FOLD

PANEL 3 · 100mm · FRONT COVER

A4 TO DL — ROLL FOLD — SIDE 1 (OUTSIDE) 297 × 210MM

Supply this file at 303 × 216mm — 3mm bleed on all four edges

Keep text and logos 4mm inside the trim line

Panels 98 / 99 / 100mm — keep copy 4mm clear of every fold

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SAFE · 4mm · keep anything that matters inside

TRIM · 297 × 210mm flat · folds to 100 × 210mm

BLEED · 303 × 216mm · this 3mm is cut off

PANEL 1 · 100mm · INSIDE LEFT

FOLD

PANEL 2 · 99mm · INSIDE MIDDLE

FOLD

PANEL 3 · 98mm · INSIDE RIGHT, TUCKS IN

A4 TO DL — ROLL FOLD — SIDE 2 (INSIDE) 297 × 210MM

Supply this file at 303 × 216mm — 3mm bleed on all four edges

Keep text and logos 4mm inside the trim line

Panels 100 / 99 / 98mm — keep copy 4mm clear of every fold

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